

### CHRISTINA SCHOOL DISTRICT

# Draft Strategic Plan Framework Overview

May-June 2021

Presented By Dr. Dan Shelton, Superintendent

### **CSD Strategic Planning Approach**

Phase 1: Analysis March-May Environmental Scan

Organizational Assessment

Analyze Implications

Phase 2: Strategy Development May-August Define Desired Future: Vision/Mission/,
 Priority Student Outcomes

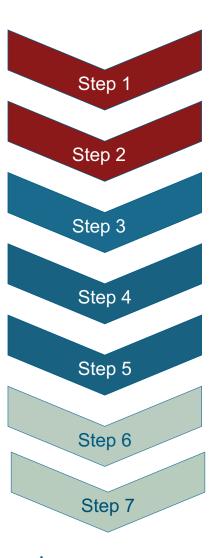
Develop Strategic Themes

 Define Strategic Objectives, Initiatives, and Measures

Phase 3:
Action Planning
September-October

Create Action Plans

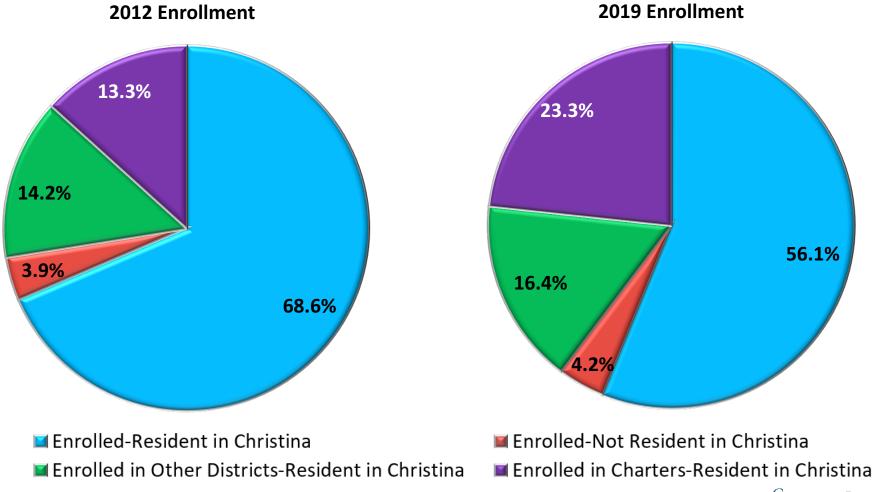
Develop Monitoring and Review Process



This is distinct from Capital or Operational Planning

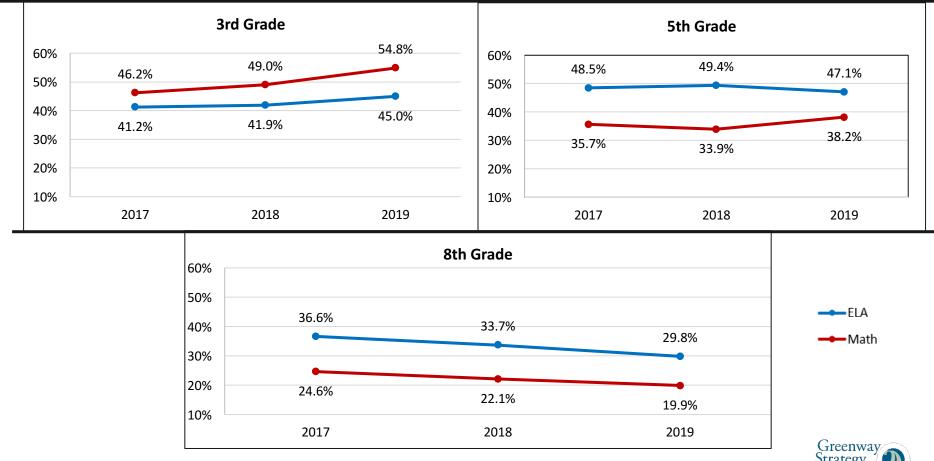


## Between 2012 and 2019, the primary shift in enrollment among Christina students was from Christina public schools to charter schools



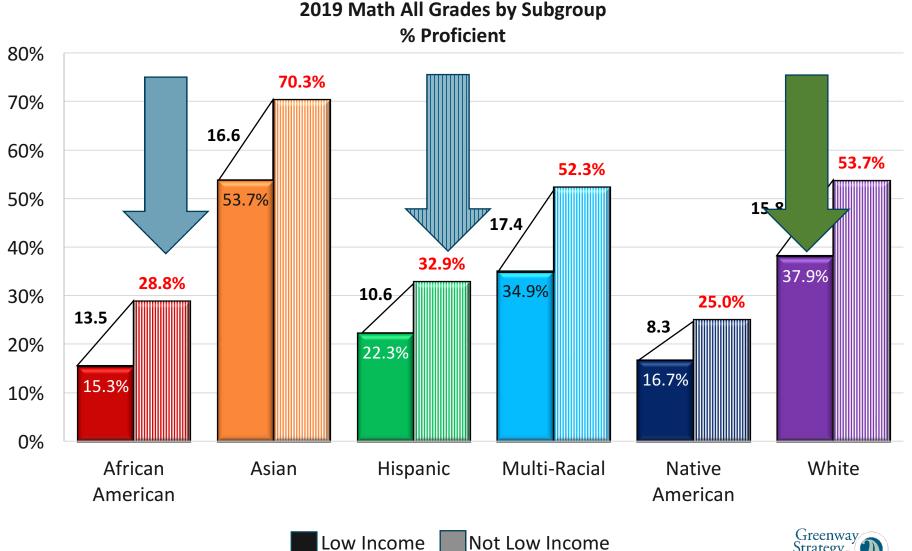
## Academic proficiency increased steadily or remained relatively flat in 3<sup>rd</sup> and 5<sup>th</sup> grade; in 8<sup>th</sup> grade, proficiency levels are significantly lower

2017-2019 Christina SD ELA / Math Students % Proficient on the SBAC



Group

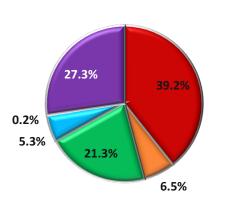
### Proficiency is lower for low-income students; however, African American, Hispanic and Native American students perform at lower rates regardless of household income



### Several Delaware districts have similar student demographics to Christina

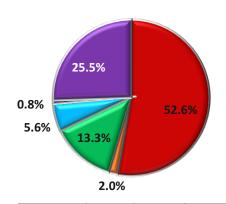
### Race/Ethnicity of State and Neighboring Districts 2020





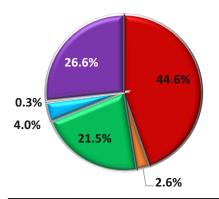
Enrollment	EL	SWD	L-I
13,113	12.3%	23.2%	33.8%

### Capital School District



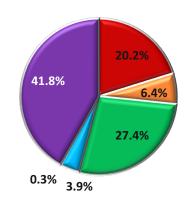
Enrollment	EL	SWD	L-I
6,332	7.6%	21.5%	40.9%

#### **Colonial School District**



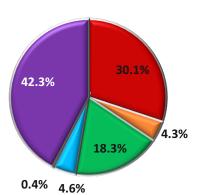
Enrollment	EL	SWD	L-I
9,795	12.36%	20.59%	32.50%

#### **Red Clay Consolidated**



Enrollment	EL	SWD	L-I
16,601	13.5%	16.0%	26.7%

#### **All Delaware Students**



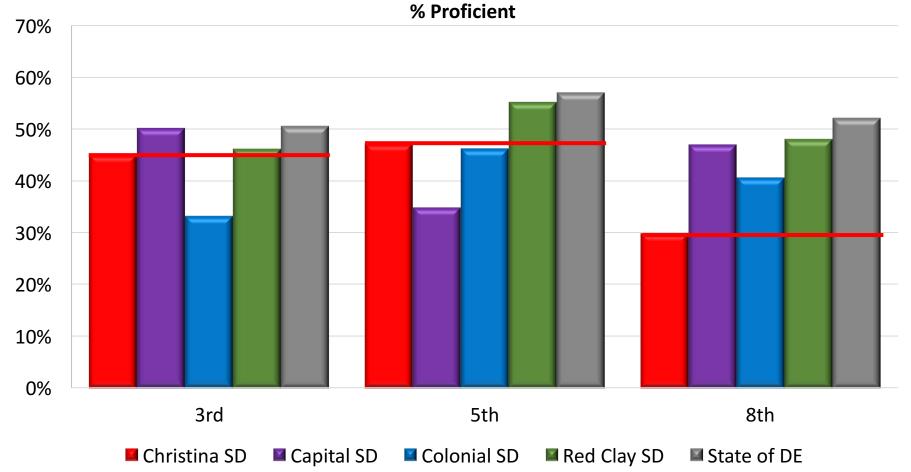
African American	Asian	■ Hispanic/Latino
■ Multi-Racial	■ Native American	■ White

Enrollment	EL	SWD	L-I
138,414	9.5%	16.7%	26.7%

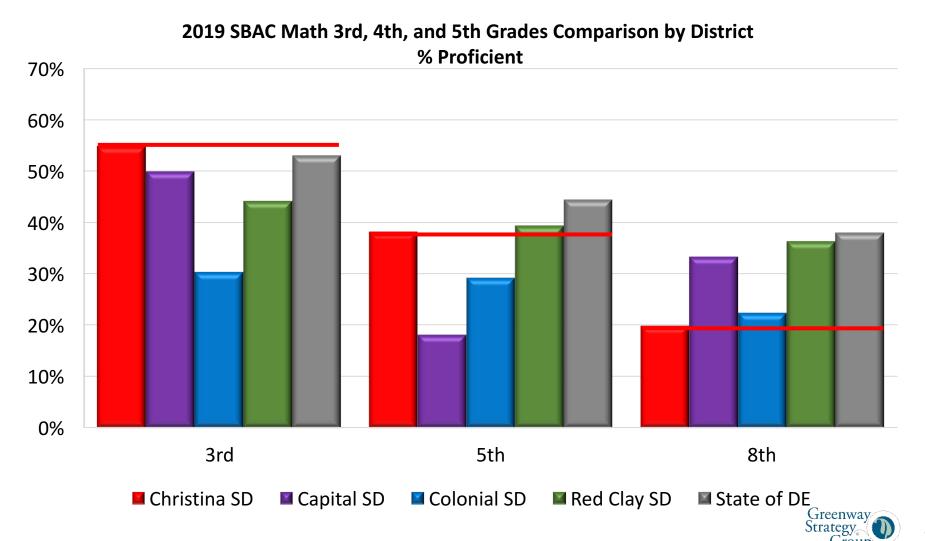


### Christina students have higher or similar ELA proficiency levels in 3<sup>rd</sup> and 5<sup>th</sup> grades, but substantially lower levels than comparable districts in 8<sup>th</sup> grade



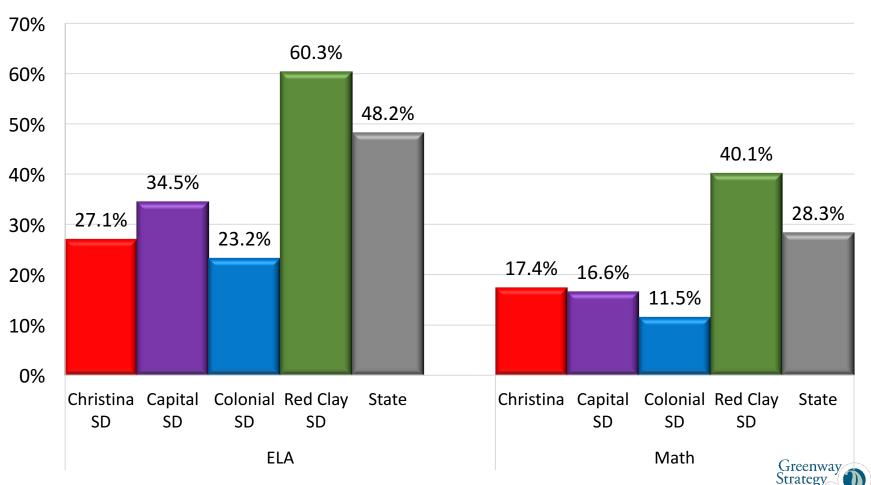


In Math, Christina 3<sup>rd</sup> graders have the highest proficiency levels and 5<sup>th</sup> grade proficiency levels are higher or similar; however 8<sup>th</sup> grade students have lower proficiency levels than comparable districts

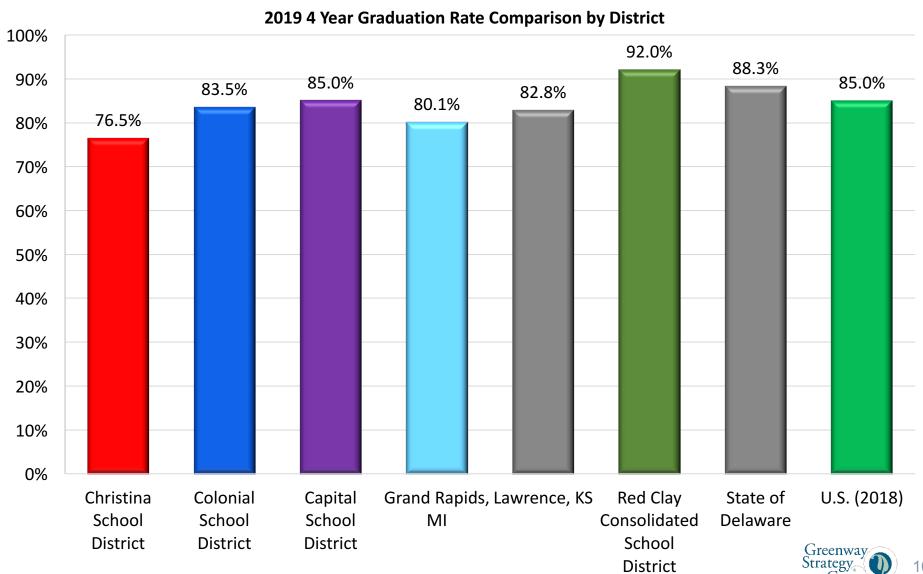


### Christina performance on the SAT is lower than the state and Red Clay; English Language Arts proficiency is higher than Math across the state

**SAT % Proficient All Students by Comparison Districts** 

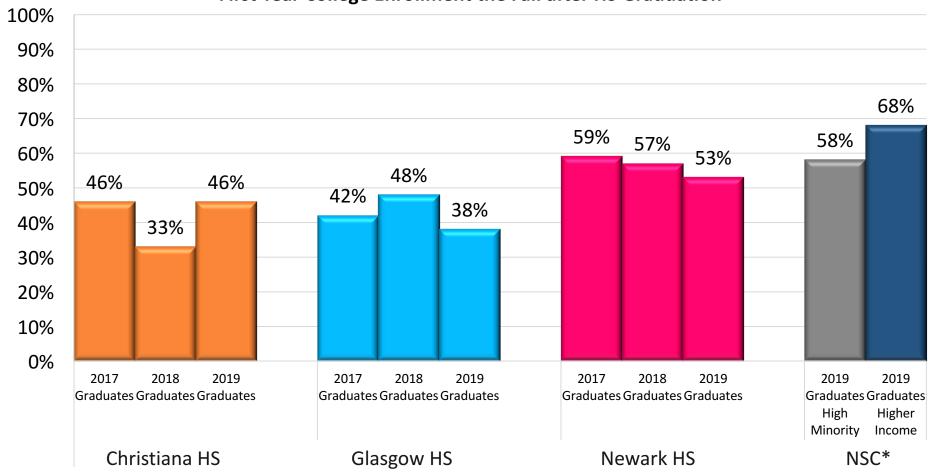


### Christina graduation rates are below the U.S., state and comparable districts



### Christina students seamlessly enroll in college at lower rates than students in comparable high schools nationally





<sup>\*</sup>National Student Clearinghouse High School Benchmarks, 2020.

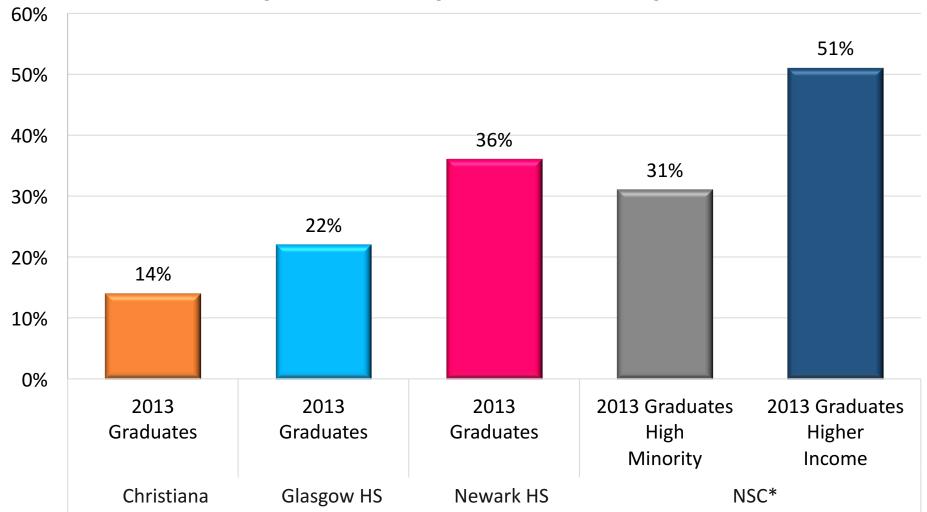
High minority schools are defined as schools where at least 40 percent of the students are black or Hispanic.

Higher income schools are defined as those with fewer than 50% of students receiving Free or Reduced Lunch.



### 6-year completion rates are lower in Christina than nationally comparable high schools

Graduates Enrolling in the Fall after High School who Earn a Degree Within 6 Years



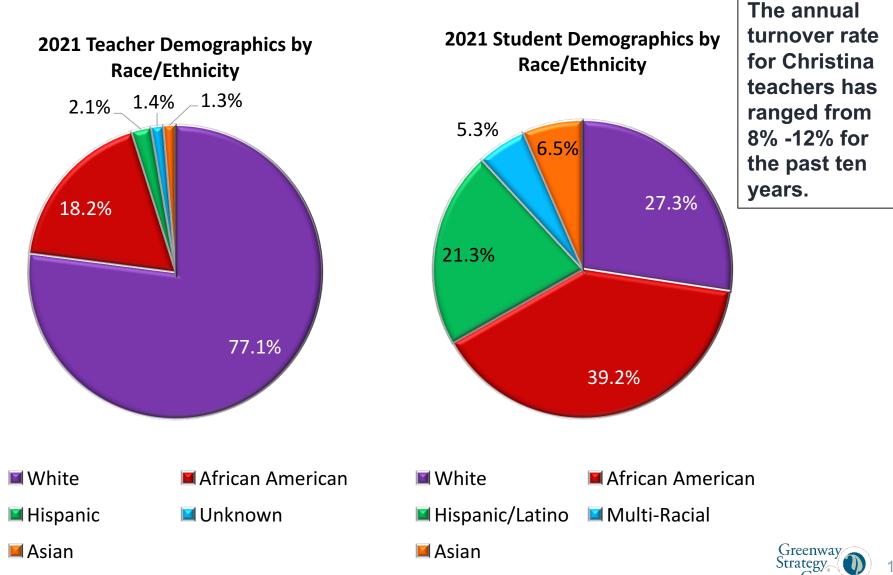
<sup>\*</sup>National Student Clearinghouse High School Benchmarks, 2020.

Higher income schools are defined as those with fewer than 50% of students receiving Free or Reduced Lunch.

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### The demographic distribution of Christina teachers does not match that of the students



### Focus Groups were held with a variety of stakeholders

Stakeholder Group
Middle school students
High school students
Union leaders
Community leaders
Advocates / activists who support non-English speaking families and other historically marginalized groups
Key legislators

### Stakeholder Perceptions: Key Assets of the District

### **Findings**

- Leadership; quality of teachers and staff
- Quality Programs
- Collaboration and level of local community support
- Supporting students with special needs
- After School Activities



### Stakeholder Perceptions: Opportunities to Enhance the School District

#### **Findings**

- Innovate to stay competitive and relevant
- Increase parent engagement
- Recruit and retain talented leaders and teachers
- Meet increasing student needs
- Improve public perception of the district
- Expand career awareness, training, pathways
- Consider changes in high school configuration
- Align with charter schools
- Increase partnerships
- Improve school buildings and infrastructure



### Stakeholder Perceptions: Trends in the Community that May Affect the District

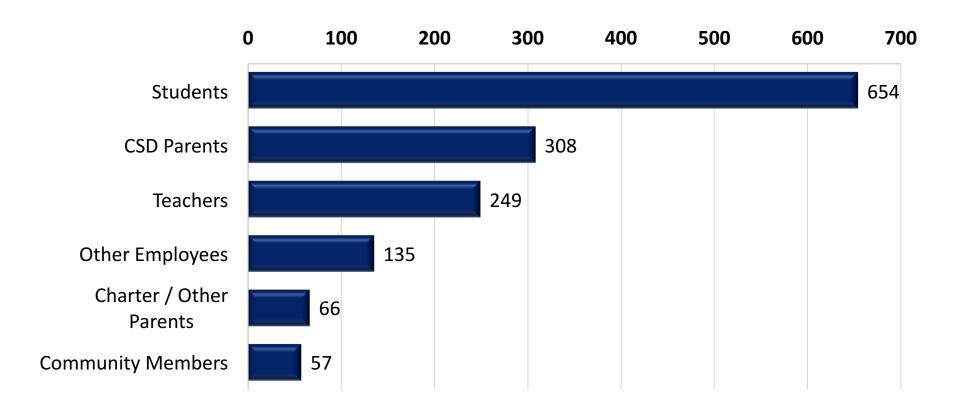
#### **Findings**

- Potentially changing district boundaries
- National incidents and dialogue of racism and bias
- Declining district enrollment



### **Survey Respondents**

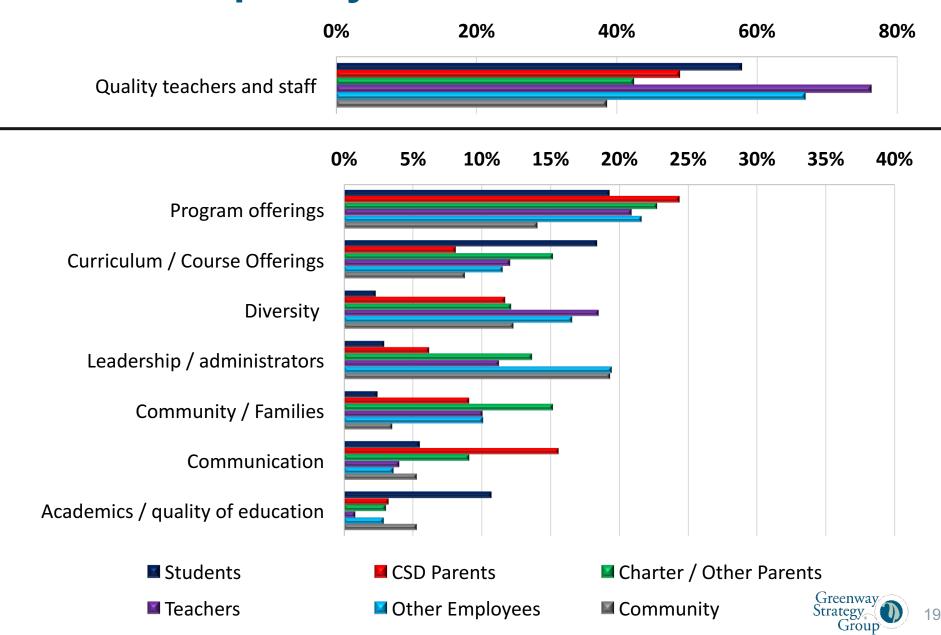
Total Respondents: 1,390 Spanish Respondents: 37



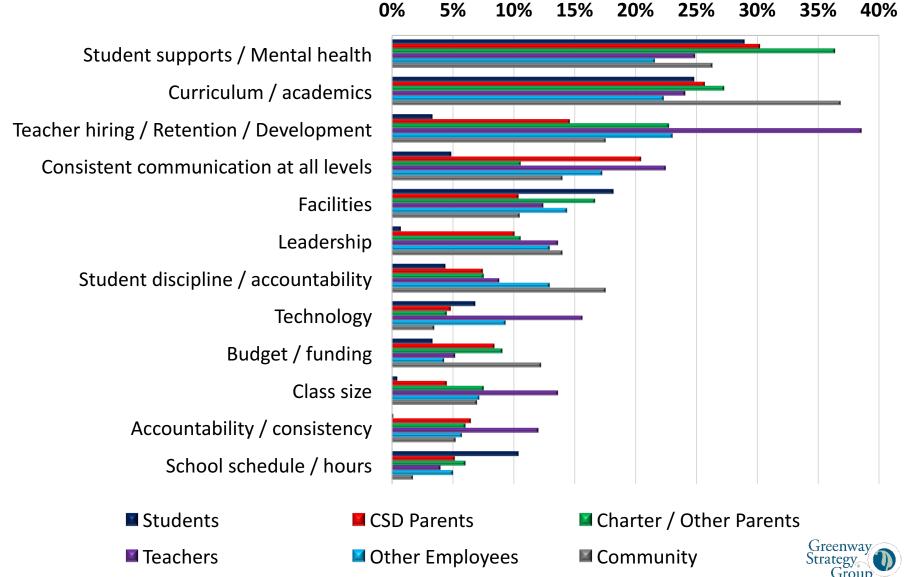
Note: Respondents could select more than one category



### **Most Frequently Mentioned Assets of CSD**

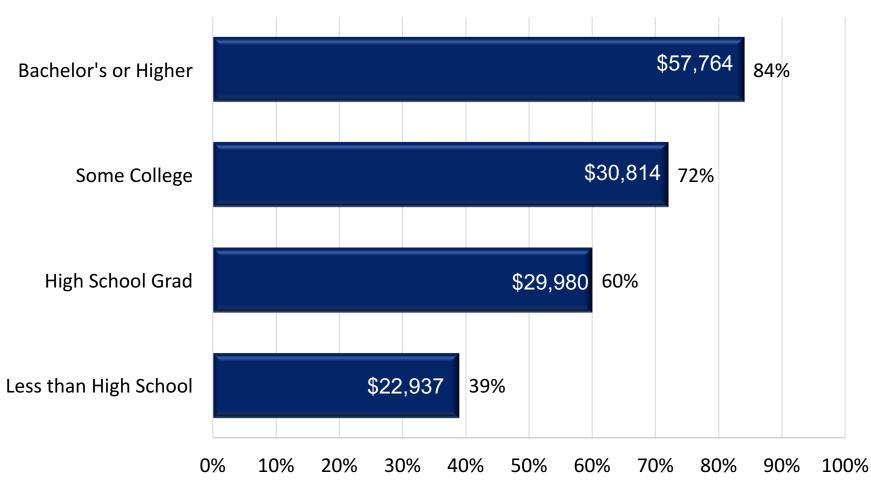


### Most Frequently Mentioned Opportunities for Enhancement of the CSD



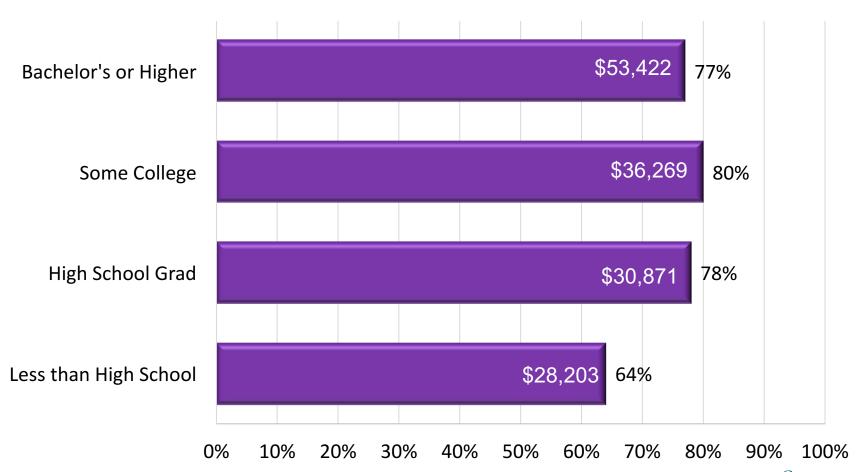
## The rate of employment in Wilmington increases significantly with educational attainment, as do annual earnings

#### Wilmington Employment and Annual Earnings by Education



### This is less true in Newark, although the employment rate and earnings for those without a high school diploma are lower than for those with a diploma

#### **Newark Employment and Annual Earnings by Education**



### **Strategic Plan Framework Components**

- Vision = desired impact, WHY we exist
- Priority Student Outcomes = specific, measurable results to improve student success
- Strategic Themes = areas that must be addressed to achieve priority student outcomes
- Strategic Objectives = choices about how to address the strategic themes

### To be Developed: The Implementation Methods

- Strategic Initiatives = significant projects to implement the objectives
- Action Plans = how to get the projects done



### Strategic Plan Framework DRAFT For Community Input 5.7.2021

**Vision -** Together, educating every student for excellence.

#### **Priority Outcomes**

- Increase Math proficiency
- Increase ELA proficiency
- Ensure success during MS and HS transitions
- Increase graduation rates
- Increase sense of belonging, inclusion, safety, and well-being
- Ensure equitable outcomes for students regardless of race, ethnicity, income, or disability
- Strengthen the transition to college or career

#### **Strategic Themes**

A. Meet the needs of the whole child

- B. Ensure a consistent instructional framework
  - C. Build career awareness and preparation
  - D. Recruit and retain high-quality teachers and staff
- E. Promote our district brand and connections

#### **Objectives**

- 1. Enhance positive connections with students
- 2. Increase equitable access to program opportunities
- 3. Increase access to wellness and social emotional resources and support
- 4. Ensure targeted instructional support aligned to individual student needs
- 1. Establish an ideal profile of the graduate
- 2. Adopt aligned, rigorous, inclusive and current curriculum
- 3. Enhance instructional delivery methods
- 4. Ensure physical infrastructure supports instructional requirements
- 1. Increase exposure and alignment to career opportunities
- 2. Increase access to career pathways
- 3. Maximize partnerships to support career readiness
- 1. Ensure racial and cultural awareness
- 2. Ensure high quality teachers that reflect our student population
- 1. Increase participation of parents and community
- 2. Increase positive brand awareness

### **Strategic Planning Input Questions**

- 1. What works well about this strategic plan framework?
- 2. Is there anything you disagree with?
- 3. What is missing?
- 4. What specific ideas do you have for how the district can best support students within this strategic theme?

### **Guiding Principles for Discussion**

- Focus on what is best for students
- Respect different points of view and assume goodwill
- Allow everyone to be heard
- Avoid any reference to specific individuals
- Consider district-wide issues rather than individual situations
- Represent your individual perspective, don't speak for others







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